Government of India Ministry of Commerce & Industry Department of Commerce Directorate General of Foreign Trade

> Dated:1<sup>st</sup> September 2023 Vanijya Bhawan, New Delhi

## Trade Notice No. 25/2023-24

То

- 1. All concerned with Interest in Exports through E-Commerce Channels
- 2. Members of Trade & Industry
- 3. All Export Promotion Councils & Commodity Boards
- 4. All DGFT RAs

## Subject: Monthly workshops on Cross-border E-Commerce-reg

Attention is drawn to Para 9.07 of Foreign Trade Policy 2023, wherein handholding and outreach to promote E-Commerce Exports is mandated. In addition to increasing awareness on e-Commerce related rules and processes, actions for capacity building and skill development for promotion of E-Commerce exports is also mandated. In this regard, monthly workshops on E-Commerce Exports are proposed by this directorate.

2. Workshop Topics: The workshops shall cover aspects related to cross-border logistics, Postal and Customs compliances and cross-border payment mechanisms as well as any other topics of relevance.

3. **Workshop Schedule:** The proposed workshops shall be held during the 1<sup>st</sup> week of each month through Video Conference. In-person workshops shall also be organised where feasible.

4. **Registration Link:** Persons interested in attending the given workshops may register at the given link <u>https://forms.gle/SBR2n2TNvcz8g1fX6</u>

5. **Calling Experienced E-Commerce Exporters:** Experienced E-Commerce Exporters who are desirous of sharing their experience and advise for new export entrepreneurs, are welcomed to participate as guest speakers in the workshop. Expression of Interest for guest speakers, may please be sent over email to <u>ecommerce-dqft@qov.in</u>

6. This is issued with the approval of the Competent Authority.

(Md. Moin Afaque) Deputy Director General of Foreign Trade

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